

**TRADE CORRIDIOR AND BORDER GATEWAYS**

**THE CAN/AM BORDER TRADE ALLIANCE**

**MINNEAPOLIS, MINNESOTA**

“U.S. AND CANADIAN FOCUS”

**BRIEFING AND WORK SESSION CONFERENCE**

**SUMMARY HIGHLIGHTS**

A unique opportunity for First Hand Briefings by  
Federal Highway Administration, Transport Canada,  
U.S. Department of Transportation, Infrastructure Canada,  
U.S/Canada Joint Transportation Working Group

Focus: Transportation / Resources for Trade Corridors and  
Border Gateways / TEA 21 Reauthorization  
and other timely critical issues

with “best practice” exchange of views and initiatives between  
Highway, Trade Corridor, Border Gateway Coalitions,  
Provincial Ministries of Transportation  
and State Departments of Transportation

The cooperation and contributions of the Canadian Consul General  
Christopher Thomson of Minneapolis and his staff are greatly appreciated.

**TRANSPORTATION = MARKET ACCESS**  
**TRADE = JOBS = QUALITY OF LIFE**

## CONFERENCE HIGHLIGHTS :

All major North/South and East/West northern Connector Trade Corridors and Border Gateways were represented.

An impressive array of speakers provided attendees with exceptional insight including the current status of \* (“NEXUS - low-risk” people) and (“FAST - low-risk” goods) the essential joint operational programs that facilitate crossing the U.S./Canada Border in either direction will impact the congestion and infrastructure border conditions of the future \* TEA-21 Reauthorization and its Border and Corridor elements \* Infrastructure Canada Investments \* Transport Canada Overview \* Transportation Border Working Group (Bi-national U.S./Canada) and a Modeling Demonstration of the Border Analysis Management Model (BAMM), The Border Wizard and other Rail, Container, Airport and Corridor modeling approaches.

The Plenary Session centered on Corridor Presenters who shared their “Best Practices” and exchanged information on approaches and focuses. The group was united in their view that Trade Corridors and Border Gateways be recognized for their important role in the overall Transportation System. Can/Am BTA is formalizing the relationship of the individual Corridor and Gateway Organizations to enhance communication and cooperation in a unified collective voice.

As stated by FHWA, “Borders and Corridors are cornerstones of our economy.”

## SPEAKERS AND THEIR MESSAGE:

### JIM PHILLIPS, PRESIDENT AND CEO, CAN/AM BORDER TRADE ALLIANCE

Welcomed attendees \* Presented a map of the United States, Canada and Mexico depicting the major Gateway Trade Corridor Highway routes linking two-way trade between major Canadian cities (population areas) to the United States and to Mexico \* Reiterated the importance of Trade in attaining and sustaining economic vitality \* Transportation is the element that provides access to markets and is the “lifeline” between producers and consumers / Emphasized that Border Crossing Gateways / Gateway connections. Corridors (highway and rail) are vital links in the overall Transportation System. Presented a Power Point on the Perimeter Clearance Strategy. \* The Border Analysis Management Model of the Peace Bridge depicted the savings, congestion and environmental discharge reductions from introducing one-way tolls, NEXUS and the full utilization of the Commercial Vehicle Processing Center (CVPC). Handouts for all presentations were provided to attendees.

### TOM CAMPBELL, NEXUS PROJECT MANAGER, U.S. HOMELAND SECURITY

Provided insightful WHO, WHY, WHERE AND HOW of NEXUS application, enrollment and operation (facilitation of “low-risk” people). Provided a detailed view and description of the operation of the Dedicated Lane and Proximity Card technology, data, and booth operation. Outlined the current operational ports and the additional locations where NEXUS will be introduced by year end 2003.

## DAVID BALLARD, FIELD LIASON OFFICER, U.S. HOMELAND SECURITY

Provided comprehensive WHO, WHY, WHERE AND HOW OF FAST (Free and Secure Trade) Shipper, Carrier, Driver application, enrollment and operation (facilitation of low-risk goods). Provided a detailed view and description of the operation of the Transponder Decal, Radio Frequency Identification and Primary Truck Lane operation. Outlined the seven locations at which FAST is being implemented and the ongoing review to determine other locations which might merit FAST implementation. Described the Pre-Arrival Processing System (PAPS) for expedited clearance processing, currently in operation at Buffalo and Detroit which is coming border-wide.

EDITORIAL NOTE: If shippers, brokers, carriers and drivers use PAPS, TREMENDOUS CONGESTION REDUCTION WILL RESULT immediately (at the Peace Bridge actual experience reflects 80% of trucks can clear primary in less than one minute). At most crossings the percent without PAPS is 60% at some as low as 35%. This translates to mega reduction in congestion and delay time if PAPS becomes the norm at a border crossing.

## STEPHANIE ROTH, NORTHERN BORDER PLANNING COORD., FHWA/USDOT

Provided valuable insight into the U.S./Canada Border / summarized the Federal Highway Administration (FHWA) vital planning view: Congestion; Safety and Environmental Stewardship / Provided a policy overview of the original TEA-21 1998-2003 / Described the FHWA Transportation Planning Process and the products of the process / Described the responsibilities and policy approaches of the FHWA specifically their activities and focus at the border / Discussed the FHWA coordination at Ports of Entry and coordinated, cooperative activities with other Federal Agencies and Departments.

## GUY BUJOLD, ASSISTANT DEPUTY MINISTER, OFFICE OF INFRASTRUCTURE

Presented an excellent overview of the Federal Investments in Infrastructure / The role of Infrastructure Canada / The Program and Initiatives of Infrastructure Canada / Described the focus of the Strategic Infrastructure Fund detailing eligible projects and recipients / Defined population levels that determine minimum eligible project size by Province / Described specific projects in Provinces citing Infrastructure Fund contribution and total project value for each / Provided extensive and specific facts on the Border infrastructure Fund (\$600 million) detailing purpose, intent, eligible recipients, investment categories, current focus for expending majority of funds (50% of project costs) and the intent to compliment other Federal and Government investments. Provided the overall capital deficit Infrastructure Pressures by category of public infrastructure and the Government of Canada's 10 year program commitment including the \$3 Billion in the 2003 Budget.

## TIM ANGUS, POLICY ADVISOR, TRANSPORT CANADA

Provided insightful view of Transport Canada's Policy Involvement, Bi-national Planning, Support of Enhanced Border Processes and Border Infrastructure Improvements \* Described Cross-Border Mobility / Bi-national Mechanisms \* Efficient Border Processes (Smart Border) / Presented Transportation Planning Challenges.

## ROY GIBSON, DIRECTOR SOFTWARE APP. DEV., REGAL DECISION SYSTEMS

Informative development and overview of Border \* Transportation Modeling \* Ran Demonstrations of The Border Wizard Model introducing "what if scenarios", layout and pattern changes and infrastructure additions and modifications \* Demonstrated examples of Rail, Airport, Seaport Container, Facilities and Trade Corridor modeling.

STEPHANIE ROTH, NORTHERN BORDER PLANNING COORD., FHWA/USDOT  
TIM ANGUS, POLICYANALYST, TRANSPORT CANADA

Provided a comprehensive view of the Transportation Border Working Group Canadian/U.S. Planning Initiatives \* Presented the U.S./Canada Border Environs / Described the Transport Canada Blueprint “Straight Ahead” The Government of Canada (February 2003) “..... will work collaboratively with the provinces, municipalities, stakeholders and U.S. authorities to facilitate the secure and efficient movement of people and goods along Corridors and at Border Crossings through coordinated transportation planning, deployment of advances technologies and border infrastructure improvements.” \* Described the membership, focus, and operational plans of the Group.

## PLENARY SESSION SHARING OF “BEST PRACTICES” PANEL PRESENTATIONS

Melissa Miller, Project Coordinator

International Mobility & Trade Corridor (IMTC) (Includes I-5) Excellent presentation of the IMTC forum (70 US/Can entities) / described Advance Traveler Info. Sys., ITS/CVO, cross border regional model and connecting of transit, NEXUS promotion and Rail study.

Randy Skrepnyk, Manager US/Latin America, Alberta Int. & Intergov. Relations

CANAMEX Trade Corridor (I-15) Fairbanks, Alaska to Mexico City Insightful description of purpose to market continental trade / size and weights / co-op and harmonization to achieve Smart Freight / Super Net(Broadband capability w/ Bell Canada)

Garry Douglas, President Quebec/NY Corridor (I-87 Lacolle/Champlain Port) Excellent overview of integrated bi-national economic region approach, partnership focus with Corridor Agreement / Move discussion from Trade to Economics and Development, Shared Port of Excellence and Corridor Transportation Council “how to” initiatives.

Greg Dandewich, President, Dest. Winnipeg NAFTA SUPERHIGHWAY (I-29 / I-35) Valuable insight “Cities don’t do trade but are engines of growth. Key is regional economics” Coordinate Mayors to develop collective influence / Infrastructure should develop growth and economic opportunity / Structure to develop partnerships/relationships

Jill Klusa, Manager Border Strategy, Canadian Pacific Railway RAIL FOCUS

Rail is a key component in the Trade Corridor and Border Gateway arena \* Making investments in Seamless Intermodal, Time Sensitive and Cost Effective capabilities. Meaningful overview of issues affecting Smart Border and cross border transportation.

Walter Steeves, Exec. Director EASTERN BORDER TRANSPORTATION COALITION

Comprehensive and informative details of DOT and MOT members, the objective of effective and efficient transportation of Cross Border Trade \* Described the initiatives including valuable data obtained from Cross Border Trucking Studies, Canada Truck Survey, Data Workshops and planned Rail Data initiative and compilation.

Pat Whalen for Buffalo/Western New York Gateways COME TO AMERICA VIDEO

Powerful presentation of the effective video targeted for European audiences stressing the use of a “Regions Advantage Capabilities”, In-place Infrastructure and Services Support.

NEXT CAN/AM BTA CONFERENCE OTTAWA MAY 4-6, 2003 Pre-registration only.